

ORGANISATION/CHARITY/CLUB/COMMITTEE INFORMATION

Organisation/Charity/Club/Committee Name:

Organisation/Charity/Club/Committee Address:

Contact Name and Details:

Email Address

Phone Number:

Event/Activity Name / Funding Details:

Brief description of the fundraising efforts for your Organisation/
Charity/Club/Committee

Purpose of Sponsorship/Donation/Funding:

Age Group of the Community this event/project will support?

YOUTH TEENS ADULTS SMALL BUSINESS

FAMILY COMMUNITY OTHER _____

SPONSORSHIP/DONATION/FUNDING DETAILS

Amount Requested: €

Full Sponsorship Partial Sponsorship Any Donation

Estimated Event Cost / Required Funding Cost: €

Has your Club/Society/Association received sponsorship from Link Credit Union Ltd in the past? YES / NO

Is Link Credit Union Ltd the main sponsor? YES/NO

Please list other potential sponsors (if applicable):

LINK CREDIT UNION LTD SPONSORSHIP/DONATION/FUNDING RECOGNITION

Please describe in detail how we will be recognised as a sponsor: (Information on how Link Credit Union Ltd name and logo will be used in Signage, print materials, Organisation/Club Website, Website Link Building, Social Network Sites, Event Launch, Banner, Event Brochures, Testimonial on our website etc.)

Is there an opportunity for Link Credit Union Employees to participate in the Event/Activity YES/NO

LINK CREDIT UNION DONATIONS TERMS & CONDITIONS

- * The Donations Committee of Link Credit Union Ltd are happy to consider funding, sponsorship and donations applications from any organisation/committee/education institution/voluntary organisation/club/society etc. from our members for any worthwhile purpose.
- * At Link Credit Union Ltd., where people helping people is a core value, we are delighted to be in a position to donate much needed funds to our local community organisations. To reflect our Credit Union mission and values as being the first choice financial services provider for our members and supporting our local community; each year we sponsor a number of local charities. We donate directly to charities, and by sponsoring our members in their many varied fundraising efforts.
- * Our Objective: Link Credit Union Ltd will consider donation of funds or sponsor activities that benefit the community, create positive image and reflect the interests of our members and be mutually beneficial and committed to the development and advancement of our communities.
- * Preference will be given to sponsorship, donation and funding requests that:
 - ⇒ Are Located within the common bond community of Link Credit Union
 - ⇒ Reflect the mission and values of Link Credit Union Ltd
 - ⇒ Organisation will have its membership and operation within our common bond
 - ⇒ Fulfil a recognised need and benefit the community
- * All applications for sponsorship/donation/funding to be considered by our donations committee must be made at least 30 days prior to the scheduled event/activity.
- * Request for sponsorship/donation/funding must be done on the official Link Credit Union Donation Application Form and submitted to the Link Credit Union Offices. Applications must be completed and can be returned via post/in person/scanned and emailed to info@linkcu.ie
- * Sponsorship/Donation/Funding forms are available to download from our website www.linkcu.ie/can be picked up in our office/phone our office on 0429675000 and we can have one posted to you.
- * Our Donations Committee meet once a month to consider applications for donations/sponsorship/funding
- * Limit of one sponsorship/donation/funding to an organisation per financial year from 01st October—30th September following year.
- * Link Credit Union Ltd does not guarantee donation/sponsorship/funding year to year. Each organisation shall re-apply for funding on an annual basis.
- * Each application must state how Link Credit Union will be acknowledged/represented through its donation.
- * Any sponsored charity/sports club/organisation/committee/club/education institutions/voluntary organisation must publish where applicable on their website/social media pages (facebook/twitter) /local papers a photograph taken in one of the Link Credit Union offices with a staff member when accepting a cheque.
- * Any sponsored organisation must display a Link Credit Union Logo and Link Credit Union Banner during sponsored event/activity. Link Credit Union will provide a Credit Union logo and banner when necessary.
- * All Committees/Club/Societies/Associations etc. may be asked to show proof of how Link Credit Union was represented (photographs/copies of event programmes/brochures/adverts/printed items/copy of article in the newspaper). Please send proof to marketing@linkcu.ie or return to a Link Credit Union office
- * Link Credit Union reserves the right to use a name of a sponsored organisation and any material for promotional purposes on our website/local papers/presentations and any social media. Also by signing this form you are consenting that Link Credit Union Ltd can use any photograph taken of your organisation in our office upon presentation of the cheque on our website/Social Media/local papers and presentations.
- * Upon approval or decline of your request for sponsorship/donation/funding, you will be notified in writing (by email or post) at the address provided on the application form.
- * The Donations committee decision is final and in the case of the declined sponsorship/donation request next re-application may be made in the following financial year

I confirm that I have read the Sponsorship, Donation and Funding Policy and agree to the terms included in the policy specifically regarding the acknowledgement of Link Credit Union Ltd and photographs from the Sponsorship/Donation/Funding being included on the Link Credit Union website/social media sites etc.

Signature:

Date:

LINK CREDIT UNION OFFICE USE ONLY

Date Received:

Date processed by the Donations Committee:

Amount of Sponsorship/Donation/Funding: €

Approved

Declined

Date Cheque Issued:

Cheque Number:

Person to Whom the Cheque was sent:

Suggested Recognition/Special Conditions: